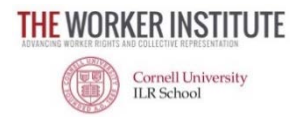


Janus and Beyond:

Workshops for a New Reality



Join the NYC Central Labor Council, the Murphy Institute at CUNY, and the Worker Institute at Cornell ILR for a series of six workshops focused on the fundamental skills and strategy necessary to strengthen our unions in this crucial moment. Workshops will be held twice a month beginning in August. **Sessions can be attended individually, but locals are strongly encouraged to choose participants who can attend all six.**

Sessions run \$50 per person, or pre-pay for all six for a discounted rate of \$200.

Register for:

All Six Workshops **\$200**

Or choose from each workshop below:

- 1. Thursday, August 2, 2018** **10 am - 12 pm** **\$50**
Legal Analysis of the Decision: Impacts and Strategies
Come discuss the legal implications of the Janus decision, together with changes to other local and state-wide labor relations practices. How do the legal interpretations impact the internal organizing strategies our unions are building to continue to engage every current and potential member?
- 2. Thursday, August 16, 2018** **10 am - 12 pm** **\$50**
Internal Organizing Data Systems
Post-Janus, our ability to manage information about our membership is more important than ever. We will discuss strategies and tools available to help our unions map relationships, track issues and touches, and measure the coverage and reach of our messaging.
- 3. Thursday, August 30, 2018** **10 am - 12 pm** **\$50**
Communication and Messaging
In the two months since the decision, what have we learned about how to talk with our members about Janus and our unions? Metro NY Labor Communications Council will lead a discussion on the fundamentals of crafting a power message about Janus, and dig into the variety of tools – from printed materials to social media – that can help us disseminate our messages.
- 4. Thursday, September 13, 2018** **10 am - 12 pm** **\$50**
Member Leadership Development: Structures and Roles
Thriving in an open shop requires real membership ownership and commitment to the union. We will talk about member leadership recruitment, development, roles and structures to empower member leaders in their union.
- 5. Thursday, September 27, 2018** **10 am - 12 pm** **\$50**
New Employee Outreach
The people hired today will shape our movement's future. We will explore the importance of new hire orientations in fostering close and on-going relationships with members. We will discuss tools and techniques for best using orientations to secure commitments and encourage active participation.
- 6. Thursday, October 11, 2018** **10 am - 12 pm** **\$50**
Innovation for a Changing Environment
We have fewer resources and more demands, but we can't simply work harder at what we've always done and expect to succeed. Instead, let's embrace the future, learn the practices of innovation, and put the joy back in joining together! We'll use real world examples to learn the nuts and bolts of the innovation cycle.

Workshop Location
16 East 34th Street, 6th Floor
New York, NY 10016